



## **Internship: Corporate Engagement Program**

---

### **Background**

The Australian Institute of International Affairs (AIIA) is an independent, non-profit organisation established in 1925 to promote public understanding and interest in international affairs in Australia. The Institute provides a forum for discussion and research on subjects of topical and continuing interest through meetings, conferences and seminars addressed by distinguished specialists and public figures. The AIIA operates nationwide across seven State and territory branches and a National Office in Canberra.

AIIA Victoria's strategic goal is to be a relevant and sustainable organisation encouraging a greater level of commitment from a broad and diverse community of interests in international affairs.

The AIIA contributes to international affairs in four ways:

**Providing a forum for debate:** The AIIA hosts regular meetings, lectures, book launches and discussions regarding important issues in world affairs.

**Disseminating ideas:** The AIIA has a rich history in publishing spanning over 50 years. Alongside the definitive record of Australian foreign policy, *Australia in World Affairs*, the AIIA is proud to produce the *Australian Journal of International Affairs*.

**Educating:** The AIIA engages young people in world issues through the annual International Careers Conference in Melbourne, its Young Professionals network and overseas Study Tours.

**Collaborating:** The AIIA maintains strong relationships with other Institutes in Australia and around the world including Chatham House in London and the Council on Foreign Relations, USA.

### **Role of Corporate Partnerships Program Intern:**

Historically AIIA Victoria's constituency has been drawn primarily from academia (both academics and students) and government (especially the diplomatic community). Given Australia's strong economic and security linkages to the Asia Pacific region and wider afield, AIIA regards strong interface and interaction with business, through triangulation with government and academia, as being critical to fulfilling its contribution.

Notwithstanding the broad range of activities outlined above, the most significant function of AIIA Victoria is to develop and deliver some 40-50 events per year. These events consist of speaking engagements open to both members and non-members, delivered by a dynamic and broad selection of diplomats, academics, journalists and other experts. AIIA events are a unique opportunity for the public to engage in candid discussions with experts and practitioners in international affairs.

The Corporate Partnerships Program seeks to embrace more extensively the Business Community into this suite of activities from event attendance and Corporate Memberships through to various forms of sponsorship which are to be explored. The Corporate Partnerships Program Intern will be a valued member of the team assigned to deliver on this. The role will provide an excellent platform for developing capabilities in understanding business in its international context, strategic planning and program execution.

**Position Title:** Corporate Partnerships Program.

**Position remuneration:** This is a work experience position. There is no remuneration allocated to this position.

**Internship duration:** 4-5 months (any change with agreement of both parties)

**Start date:** Mid-May 2024

**Hours:** approx. 10-15 hours per week, Mid-May 2024 - Mid-September 2024

**Manager:** AIIA VIC Council Member, Mohammad Chowdhury

## **Location**

Work can be conducted both at home and at the AIIA VIC office in East Melbourne, and from November, from the new office on Collins Street in the CBD. The successful applicant will be required to use their own laptop. The exact hours and location of work will be determined once the successful applicant has been selected. These may vary depending on requirements at different stages of the Internship.

## **Key Responsibilities**

### **Corporate Partnerships Program**

- Researching relevant databases for prospective Corporate Partners (e.g. Media, Business Associations),
- Chambers, other Councils, State & Federal Departments. Developing detailed and strategic profiles on target entities.
- Delivering tailored monthly pitches to prospective corporate members about AIIA VIC Corporate Membership.
- Conceptualising, planning and delivering AIIA VIC events that have a focus on corporate engagement and business.
- Coordinating with the AIIA VIC Digital Media Team and Events Program Team regarding corporate engagement event planning and promotion.
- Liaising and managing relationships with current and prospective Corporate Members.
- Discussing outreach strategies with the AIIA VIC Corporate Engagement Committee

## **Required Skills**

- Ability to research appropriate entities
- Ability to professionally and appropriately communicate with stakeholders
- Ability to assist with preparing pertinent business cases and analysis
- Ability to write and present concisely and creatively

- Strong interest in international relations
- Strong time management and planning skills
- Ability to work autonomously

**How to apply:**

To apply, please submit

- A one-page cover letter detailing your interest in the role;
- A 2-page (max.) CV

to [admin.vic@internationalaffairs.org.au](mailto:admin.vic@internationalaffairs.org.au) quoting “**Corporate Engagement Internship Application**” in the subject line. In the body of the email, please add that you are applying for the ‘Corporate Engagement Program’ Internship.

**Submission deadline is 11.59pm on Monday 22 April 2024**